GROWERTALKS

GT in Brief

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# Regis Berger Honored by Peat Industry

*Chris Beytes*



Congratulations to Mr. Regis Berger, the second-generation leader and patriarch of the three-generation peat moss company that bears the family's name, who was recently awarded the Medal of Honor from the New Brunswick Peat Producers Association. The award recognizes individuals who have demonstrated a high level of excellence and outstanding realizations to the peat industry and who contributed, with their actions, to the overall wellbeing of the Province of New Brunswick on a social, cultural and economic level.

Pictured: Regis Berger (third from left) surrounded by some of the company's New Brunswick employees.

"This prestigious award fills me with both gratitude and humility, especially now that we are celebrating the 60th anniversary of Berger," said Mr. Berger. "I would like to share this medal with Claudin, my brother and long-time partner, as well as with the whole Berger family."

Regis Berger began working with his mother—the founder of Berger—when he was 11. He ran the business with his brother from 1980 to 2015. Under their leadership, Berger innovated the peat industry with value-added products, including international exports, the creation of different grades of peat, the deployment of the Skyscraper extra-large peat bale, and innovative, sustainable management of harvesting sites.

Berger, headquartered in Saint-Modeste, Quebec, is a third-generation family business currently managed by Valerie and Melissa Berger, operating 11 harvesting sites, nine production plants in North America and employing more than 800 employees. **GT**