

# GROWERTALKS

## GT in Brief

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### Berger Celebrates 60 Years

*Jennifer Zurko*



This year, Berger, a Canadian-based growing media company, is celebrating 60 years in business, kicking off its anniversary with a special video highlighting the company history.

Berger, which has been based in the municipality of Saint-Modeste, in the Bas-Saint-Laurent region of Quebec, since 1963, currently employs more than 800 people located across Canada, the United States and Central America. A third-generation family business, Berger currently operates 11 peat moss bogs and nine plants in North America.

“There aren’t enough words to describe how proud and grateful we are towards all our employees who have contributed to the company’s success and history,” said Valérie Berger, co-president and CEO of Berger. “Over the years, Berger has forged an enviable reputation based on the quality of its products and the personalization of its services, and today, we’re celebrating more than 60 harvest seasons, 60 years of audacity and know-how.”

“We want to share these moments of joy with the entire Berger family,” added Mélissa Berger, co-president and CEO of Berger. “Our most sincere thanks go to our customers, our partners, the communities that welcome us and especially to the members of our staff, as well as their families, who contribute daily to the influence and success of our company, both here and abroad.”

You can watch the anniversary video on Berger’s website at [60.berger.ca](https://60.berger.ca). **GT**