GROWERTALKS

GT in Brief

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On The Move

Jennifer Zurko

ARBORJET/ECOLOGEL

Plant health company Arborjet | Ecologel announced Evan Sorger has been hired as the new Research Associate and Lab Technician. He will assist in all aspects of executing experiments in the lab, help perform formulations, and aid in various bioassay projects both locally and abroad. Evan's past experience includes hazardous waste management and inventory coordination in the cannabis industry.

Ryan Mason has been appointed as Regional Technical Manager for the Mid-Atlantic. He has 20-plus years of experience in turf and ornamental management, as well as sales and business development. Ryan is a licensed pesticide applicator, certified to spray turf, ornamental and right-of-way areas. He's also a NALP-certified turf technician, a member of the New Jersey Turfgrass Association and an LCAP Board Member.

BALL SEED

K.A. Ingalls has joined the Ball Seed sales force, transitioning from her position as an Account Development Representative for Ball Seed ColorLink. K.A.'s presence in the Pacific Northwest Market will help her make a smooth transition into her new role covering accounts in Southern Washington.

DOSATRON SOLUTIONS LLC

Dosatron announced that Justin Sorenson has been hired as a Technical Sales Representative. Justin brings more than eight years of experience as an irrigation technician and six years in irrigation retail.

DRAMM

Tim Reusch returns to Dramm as a National Project Sales Manager for the DRAMMwater division, founded more than 10 years ago to help growers improve the efficiency, use and cleanliness of their water. In his new role, Tim will advise growers on best management practices for water management and irrigation while helping them to design complete systems.

Tim, formerly Dramm's Western Technical Sales Manager for four years, returns to the company after three years working for Artemis, a cultivation management software company, and iUNU, an AI computer vision company that collects data for growers, giving them crop analysis and yield forecasting capabilities.

Joining DRAMMwater for the first time is Steven Collins, a new Field Support and Service Manager. Steven will be focused on helping customers with the installation, commissioning and support of their Complete Water Management projects. Steven joins Dramm with years of experience in field service and water system service and

maintenance.

OHP, INC.

OHP announced the addition of Carter Kent to its team of horticultural professionals as Technical Sales Manager in the Midwest U.S. He replaces Ken Kuhajda, who was promoted to OHP director of marketing in July.

Carter brings a wealth of experience to the OHP team, most recently as Western Region Sales Manager for BioWorks, Inc. Prior to his promotion to that position, he serviced the production horticulture market as Great Lakes technical sales manager in a 10-state region. Carter also spent several years with Smithers-Oasis North America as a regional sales manager and has worked in the flower bulb industry.

PROFILE PRODUCTS

Greg Heisler has been selected as the new chief operating officer (COO) of Profile Products. As COO, Greg will be responsible for all manufacturing operations and related functions within Profile, including quality management, planning, supply chain monitoring, and the safety and health of manufacturing employees.

Before joining Profile, Greg was the COO of Aalberts IPS Americas. Prior to that, he held several leadership roles for well-known multinationals, such as Jeld-Wen, Siemens and Linde. **GT**