

GROWERTALKS

GT in Brief

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On The Move

Jennifer Zurko

SIGNIFY

Signify has expanded its horticultural lighting technical support team in North America with the addition of Dyoni Smith-Page. Dyoni will work with customers across all segments to develop custom light plans and deploy the company's Philips GrowWise Control System. Dyoni has worked in the lighting industry for over two decades and held roles in luminaire design, lighting applications and photometric design at Metalumen Manufacturing; lighting sales and marketing at Salex/Marnik; product marketing and development at Canlyte; and lighting design as an independent consultant.

VIVERO NORTH AMERICA

Vivero North America is expanding its service team with the hiring of Nick Read. The additional support will help information flow quickly and efficiently from the farm in Mexico to Vivero's customers in North America. Nick brings many years of experience in the horticulture industry, working with Vivero for several years from the broker network.

Nick will be available for travel with broker sales reps and growers who receive cuttings from Vivero North America and provide technical support of Vivero products by telephone consultation. He can be reached at (317) 737-4300 or nick@viverointl.com. **GT**