

GROWERTALKS

GT in Brief

4/1/2022

On The Move

Jennifer Zurko

BAILEY

Bailey announced Robin Sailor has joined the Bailey sales team as a Territory Sales Representative. In this position, Robin will partner with customers in southeast Minnesota, southwest Wisconsin, eastern Iowa and Missouri as current Bailey Sales Representative Chuck Meyer transitions into retirement.

EASON HORTICULTURAL RESOURCES

Jessica Chester has joined Eason Horticultural Resources (HER) with over 10 years of experience in the horticulture industry. A graduate of Virginia Tech, with a B.S. in Horticulture, Jessica has experience in retail and wholesale sales in the Pacific Northwest and Southeast. Her previous experience also includes broker sales with Fleurizon, as well as customer service and merchandising with Scotts-Miracle Gro.

MYCORRHIZAL APPLICATIONS

Mycorrhizal Applications (MA) has recently hired Joseph Setter as a new Southeast States Sales Account Manager, where he'll help growers and distributors in his territory, including Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee and Texas. Joe also will provide support to the increasing number of horticulture distributors who sell the MycoApply mycorrhizal products that MA produces, as well as the additional biorational solutions that MA distributes, such as Actinovate Biofungicides, MGK Botanical Insecticides and Valent BioSciences' Plant Growth Regulators.

With 20-plus years of tenure in the agriculture and horticulture markets, Joe previously worked with mycorrhizae, bacteria and amendments as a National Sales Manager for a U.S. manufacturer. Joe has worked with a diversity of crop categories, manufacturing firms and distributor networks, including management of domestic territories, as well as international experience in markets such as China. **GT**