# GROWERTALKS

### GT in Brief

12/1/2021

## **On The Move**

Jennifer Zurko

#### **BALL SEED**

The Ball Garden Mums two-year catalog for 2022-2023 that focuses on new, cutting-edge varieties, as well as program excellence at all stages, is now available. After years of extensive trialing across North America, the Ball Mums varieties featured in this latest 70-page catalog have been evaluated and selected for many attributes, including outstanding genetics, vivid colors, flower color retention, uniformity, durability and flexibility, excellent growth habit, reliability in production and disease resistance. It's sorted by color and includes a "Guide to Color Selection," as well as a note from the experts on Flower Date details. Helpful icon symbols throughout highlight important characteristics or mum categories, such as heat tolerant, landscape excellence or top performers.

The 2022-2023 Ball Mums catalog can be downloaded or viewed online at ballseed.com/gardenmums. To request a printed copy, contact the Ball Mums team or your Ball Seed Sales Representative at (800) 879-BALL.

#### LONGWOOD GARDENS

Dr. Kate Santos has been appointed Director, Research and Conservation of Longwood Gardens, the famous 1,000 -acre Pennsylvania botanical garden. In her new role, she will lead the organization's science-based activities, strategically driving excellence in research, conservation, land stewardship and ecology with local, national and global impact. Kate has extensive industry experience, including for Costa Farms and Dümmen Orange.

#### **MCCORKLE NURSERIES, INC.**

Brian Jernigan has been named Production Manager of MNI Dearing Operations at McCorkle Nurseries Inc. Brian, who's served in similar roles for McCorkle for more than 20 years, will be responsible for the management of MNI Dearing Operations Production areas, including propagation, potting, plant health, area managers and research to ensure MNI's priorities and objectives are fulfilled.

Brian has implemented many initiatives at McCorkle to ensure environmental stewardship, automation and quality standards. He also has led the Center for Applied Nursery Research (CANR) since 2008 as Interim Director/Director and successfully bred three new varieties of the Gardener's Confidence selections known as the Swan Gardenias, named for his wife and two daughters. **GT** 

Sponsored by

## FLORASEARCH, INC.