

# GROWERTALKS

## GT in Brief

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### **Peters Introduces a Product and Rate Finder App**

*Jennifer Zurko*

ICL Specialty Fertilizers has introduced a new mobile app for its Peters line of water-soluble fertilizer. The Peters Product and Rate Finder App puts the full product line, suggested application rates, dealer locator, acid calculator and a “contact a specialist” function right at your fingertips.

More information, including a video and download link, can be found at: [growwithpeters.com/app](https://growwithpeters.com/app). **GT**