

GROWERTALKS

Front Lines

9/1/2021

Dümmen Donates to Yellowstone

Chris Beytes



There were numerous philanthropic events during Cultivate'21 in Columbus in July, but one to which I was invited was a “Petunias with a Purpose” luncheon to celebrate a snappy \$80,000 donation from flower breeder Dümmen Orange to Yellowstone Forever, the official non-profit partner of Yellowstone National Park.

The funds were generated by royalties from Yellowstone, Dümmen’s new bright yellow petunia, which was sold through Lowe’s as well as IGCs. The donation will help support a variety of projects inside Yellowstone’s nearly 3,472 square miles of land,

including the Yellowstone Wolf Project and the Youth Conservation Corps.

On hand for the check presentation were some of the partners who made selling all those Yellowstone petunias possible, including Lowe’s, Metrolina Greenhouses, McHutchison, Ball Seed and Vaughan’s Horticulture. **GP**

Pictured: Left to right: Rebecca Lusk, Vaughan’s Horticulture; Lisa Diekmann, President and CEO of Yellowstone Foundation; Kevin Butt, Chairman of the Board of Directors, Yellowstone Foundation; and Sam Barkley, Senior Director, Corporate Partnerships, Yellowstone Foundation.