

# GROWERTALKS

GT in Brief

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## Signify's New Partner

*Jennifer Polanz*

Signify recently announced it has a new partner in Hortipar, a Dutch-based company that operates mainly in North America, Eastern Europe and the Netherlands. Hortipar will add Philips GreenPower LED grow lights to its global portfolio.

"Sustainability and innovation are of great value to us and to our network," says Aad van Ruijven, director of Hortipar. "Our customers expect the highest quality, and that we offer them the full package for their lighting installation, together with high-end advice and project management.

"The expertise of the team at Signify and their Philips GreenPower LED grow lights fit perfectly within these expectations and in our ambitions for the future." **GT**