

GROWERTALKS

GT in Brief

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IGOTY Awards Are Back!

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The International Grower of the Year (IGOTY) Awards, organized by the International Association of Horticultural Producers (AIPH), are back for 2022 and open for your entries after a one-year, pandemic-induced hiatus. The award ceremony will be held in January 2022 alongside IPM Essen in Germany, the industry's largest international trade fair (subject to COVID restrictions at the time of the event, of course).

The IGOTY Awards, supported by Headline Partner Royal FloraHolland, celebrate best practices and recognize the “best of the best” in ornamentals production in five categories:

- Finished plants and trees
- Young plants
- Cut flowers and bulbs
- Sustainability
- Inspiring business

Within each category, bronze, silver and gold awards can be won. From among these categories, only one winner will be crowned the “AIPH International Grower of the Year 2022” and receive the “Gold Rose”—the horticulture industry's most coveted prize.

Previous winners of the Gold Rose include Anthura (the 2020 winner), Gediflora, Ter Laak Orchids, Flores El Capiro, Costa Farms, Schoneveld Nurseries, Sheridan Nurseries (twice!), Bylands, Hillier Nurseries and Sylva van Hulle.

It's open to growers from around the world. Judging will be by a panel of industry experts who will assess the entrants on five key criteria: economic performance, innovation, market insight, sustainability and human resources policy. All winners will be announced at the IGOTY Awards ceremony in Essen in January.

To learn more, visit aiph.org/events/igoty. Questions? Email events@aiph.org. Entries close September 10. **GT**