

# GROWERTALKS

## GT in Brief

1/1/2021

## HC's Fiber Solutions Earn USDA Certification

*Jennifer Zurko*

The HC Companies is a recipient of the U.S. Department of Agriculture's (USDA) Certified Biobased Product Labeling Program for both their EcoGrow and FiberGrow lines of sustainable growing containers, as well as their fiber protective packaging solutions.

The USDA Certified Biobased Product Label displays a product's biobased content, which is derived from plants and other renewable agricultural, marine and forestry materials. Biobased products generally provide an alternative to conventional petroleum-derived products and include a variety of offerings, such as lubricants, detergents, inks, fertilizers, containers and bioplastics.

"For over 30 years, HC's been providing fiber-based solutions to the North American market—helping organizations and communities positively impact their environmental footprint," said Eric Gunderson, Sr., Vice President of Sales and Marketing for The HC Companies. "We are honored that our fiber-based solutions meet the high standards maintained by the USDA. With this esteemed certification, growers, garden centers, big-box stores and consumers—through quantifiable data—know they are making responsible choices."

Learn more about The HC Companies fiber-based growing containers and protective packaging solutions, as well as their biobased content, by visiting their website: [hc-sustainable.com](https://www.hc-sustainable.com). **GT**