

GROWERTALKS

GT in Brief

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On The Move

Jennifer Zurko

HIP LABELS

HIP Labels announced the addition of horticulture business veteran Bryan Bravenec to the company. Bryan will work nationwide on behalf of HIP to develop business and manage accounts with the industry's nursery and green-house growers. With 25 years of printing experience and 15-plus years in horticulture identity and branding, Bryan is widely recognized for his expertise in print technology and senior-level client relationship. Bryan's career in horticulture packaging began with Horticultural Printers and has remained with the company, now known as Orora Visual, through various corporate transitions and job roles.

SAKATA SEED AMERICA

Sakata Seed America announced the addition of Michelle Miller, a horticulture and substrate industry veteran, to the company's ornamental group. With over 30 years of experience in the wholesale nursery industry, Michelle brings a robust background of greenhouse production, plant health and nutrition, soilless media formulations and technical sales experience to her new role of Key Account Manager-West Coast for Sakata. Michelle's previous experience includes tenure at Agromillora, Sierra Gold Nurseries and Sun Gro Horticulture. **GT**