

GROWERTALKS

GT in Brief

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tHRive Videos Feature Hort Research Results

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The Horticultural Research Institute (HRI) has created a new web-based series featuring key research findings that help horticulture businesses grow. Through this new tHRive series, the hort industry gets to hear the results of projects funded by HRI and also through federal grants. The first tHRive content is available NOW and includes a set of videos focusing on research supported through the Floriculture and Nursery Research Initiative (FNRI) program administered by USDA-ARS, the research agency for USDA. The set of videos will feature FNRI's "Resilient Plant Group" and includes the following:

- **Research on plant roots, greenhouse edibles, and reducing labor costs and pesticide applications** by Dr. John Erwin, University of Maryland
- **Lighting and measurements to better predict plant growth and development** by Dr. Jim Faust, Clemson University
- **Labor and automation of transplanting and guaranteeing success for home gardeners** by Dr. Paul Fisher and Dr. Celina Gomez, University of Florida
- **Carbon, water and money** by Dr. Charlie Hall, Texas A&M
- **Rates of rooting hormones and impacts of substrate-applied micro-drenches of plant growth regulators** by Dr. Roberto Lopez and Dr. Erik Runkle, Michigan State University

Check them all out at www.hriresearch.org/thrive-web-series.

The Horticultural Research Institute's mission is to direct, fund, promote and communicate horticultural research. The creation and launch of the tHRive web series is another example of how HRI works to connect the industry to research-backed innovation.

Learn how to become involved in the work supported through HRI, the AmericanHort Foundation, at hriresearch.org.

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