

GROWERTALKS

COVID-19

4/20/2020

Need Help Holding Your Crops?

Bill Calkins

Ball Technical Experts have collaborated to develop a package of resources (including a very comprehensive, sortable Excel tool and audio discussion with a panel of experts) for growers forced to hold or delay crops due to slow retail uptake and order cancellations. *The goal is to help growers keep annual and perennial crops alive and saleable longer.*

All resources can be found at: www.ballseed.com/QuickCulture/ProductionGuides.

Included:

- PDF Overview (Three Holding Strategies: Temperature, PGR, Cut Back)
- Excel Tool: Holding and Delaying Crops BY CLASS
- Panel Discussion MP3 Audio File (Gorchels, Vollmer, Fifo)
- Panel Discussion YouTube Video (Gorchels, Vollmer, Fifo)