

# GROWERTALKS

## GT in Brief

12/1/2019

### On The Move

*Jennifer Zurko*

#### **ARIS HORTICULTURE, INC.**

Aris Horticulture announced the hiring of Art Cady as the Grower Operations Manager for its Green Leaf Plants division in Lancaster, Pennsylvania, focusing on plant quality, scheduling and new products throughout propagation, seeding and growing-on production activities. Art will be part of the PA Senior Leadership Team working under the direction of Blair Hoey, Managing Director. Art has worked in our industry for over 20 years—his experience includes growing plugs and finished pots, seeding, logistics, labor planning and maintenance.

#### **BIOLINE**

Bioline has introduced a new app, called the Biocontrol Advisor, to help growers use biocontrol solutions in their crops. Tools in the app will help you recognize pests, find the right solutions, access personalized crop programs (for Premium Accounts), and direct chat/message with a biocontrol expert advisor (for Premium Accounts). You can find it in the Apple App Store or Google Play.

#### **PANAMERICAN SEED**

PanAmerican Seed launched a new micro-website devoted to its HandPicked Vegetables collection of vegetables and herbs bred especially for those who supply fresh market farmers and home gardeners. The new site—found at [handpickedveg.com](http://handpickedveg.com)—offers product information and resources to meet the needs of these market segments to help them with successful production. Key resources include: an A-to-Z list of products that can be filtered by growing regime; plant culture details and other product resources from trials experts; video gallery introducing key new products; and downloadable brochures and point-of-purchase signage.

#### **THE TESSMAN COMPANY**

The Tessman Company announced the hiring of Lisa Dewey as Director of Grower Services, a newly created position to assist the company's greenhouse and nursery customers. Lisa has more than 25 years of experience in the greenhouse and nursery business as a bedding plant, perennial and nursery grower. Previously, she was at Landsburg Landscape Nursery in Brainerd, Minnesota. **GT**