

# GROWERTALKS

## GT in Brief

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### AmericanHort Formalizes Partnership with Leading Consulting Firm

*Jennifer Zurko*

AmericanHort announced an expanded service agreement with K·Coe Isom, LLP, a food and agriculture consulting and accounting firm.

“We’ve partnered with K·Coe Isom for years, in a more informal relationship and focused primarily around tax issues. We look forward to offering our members access to their in-depth expertise in a variety of advisory disciplines,” said Ken Fisher, President & CEO of AmericanHort.

“K·Coe has identified a team of their expert consultants to be available to AmericanHort premium members who can call the firm and receive an initial consultation by phone,” explains Tal Coley, Director of Government Affairs. “This access enables premium members to exchange questions or ideas, as well as receive initial consultation regarding issues or concerns at no additional cost.”

Any follow-on work would become a project between the association member and K·Coe Isom at a negotiated fee. There are several areas of expertise that AmericanHort members might find beneficial in consulting with the designated K·Coe Isom team:

- **Tax and Accounting**—Get help with changes in tax code and regulations, and counsel on how to best apply accounting principles to maximize financial benefits
- **Financial Advice**—Via the CFlexO Services, businesses can receive customized CFO-level advice, controller-level analytics or daily bookkeeping services
- **People Services**—Experienced HR experts help organizations attract, retain, develop, grow and nurture the critical human elements that keep a business operating
- **Sustainability Services**—Sustainability experts are certified in food and agriculture sustainability to help assess, verify and report on practices to manage costs and risk factors to deliver higher market value
- **Next Gen Services**—Experts will work with you to develop a long-term strategy to reflect your business and personal goals to assure and enrich your legacy, and help you work through business transition plans
- **Technology Consulting**—Advisors help a business become more efficient, competitive and agile by leveraging cutting-edge technological resources to produce meaningful results

If you’re interested in learning more and connecting with these dedicated experts, contact AmericanHort at (614) 487

-1117 or email at [MemberServices@AmericanHort.org](mailto:MemberServices@AmericanHort.org). **GT**