

# GROWERTALKS

## GT in Brief

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## Star Releases Star Track Go Mobile App

*Jennifer Zurko*

Star Roses and Plants has launched Star Track Go, a mobile app with functionality that gives customers access to Star Track anywhere at any time. Star Track Go allows customers to place orders; check availability of thousands of items across Star Roses and Plants' rose, woody, berry and perennial offerings; change or track shipments; and more.

"This app is an easy-to-use tool that provides growers with the information they need for quick and easy business on-the-go," said Tom O'Connell, Sales Manager at Star Roses and Plants.

The mobile app offers many features including:

- Ability to make changes on orders and file claims
- Shipping notifications and the ability to track individual orders
- Ability to search inventory from all suppliers
- Quick access to plant information and photos
- Up-to-date availability and pricing
- 24/7 access

Star Track Go is available to download for free on Google Play and the Apple App Store. To learn more, visit [www.starrosesandplants.com/star-track-go](http://www.starrosesandplants.com/star-track-go). For customer questions or inquiries about the app, contact your Territory Manager or call customer service at (800) 457-1859. **GT**

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