GROWERTALKS

GT in Brief

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Plantpeddler Adds Hort Couture Liners

Chris Beytes

Hort Couture has just announced that you'll now be able to get their vegetative liners through Plantpeddler, the young plant producer in Cresco, Iowa, owned by Mike and Rachel Gooder. The supply will come online for the 2019-2020 season and be available through Ball Seed, Eason Horticultural Resources, Fred C. Gloeckner & Co., Griffin Greenhouse Supply, McHutchison and Vaughan's Horticulture.

"Plantpeddler is exactly the type of partner we want for our young plant supply chain. They are quality driven, energetic participants in the industry and have a reputation based on integrity and trialing. We could not be more thrilled to have Mike and his team behind our brand," says Jim Monroe of Hort Couture.

For more information, email Plantpeddler at info@plantpeddler.com. GT