

GROWERTALKS

GT in Brief

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On The Move

Jennifer Zurko

BAILEY

Dan McEnaney is transitioning from his role as a Colorado-based Territory Sales Representative to the Assistant Brand Manager position for Bailey, supporting the company's consumer brand global network of growers. Dan joined Bailey in January 2015 as a fifth-generation Bailey family member, starting in Inside Sales before transitioning to a six-state territory in 2017. His focus as Assistant Brand Manager will be to support licensed network grower accounts domestically and internationally, as well as assist in developing and executing brand sales plans and program initiatives.

BIOWORKS

Ronald Valentin has been named Director of Technical Business at BioWorks. In his new position, Ron will be increasing BioWorks ability to deliver personalized programs and support to our customers in North America. Ron has over 20 years of sales and support experience in biological control, working closely with growers to set up sustainable and effective pest management programs. He previously held positions at Bioline AgroSciences, Biobest, Foliara and Koppert. With experience training and managing technical support teams in Europe, Canada and the United States, Ron has become a recognized knowledge leader among growers, and a sought-after writer and speaker.

EASON HORTICULTURAL RESOURCES

Eason Horticultural Resources announced the addition of **Darren Barshaw** to its national sales team. Darren has over 35 years in horticulture as a retailer, grower, landscaper, manager and sales specialist. He previously worked with EHR from 2005 through 2012 as a sales rep, before moving to Michigan to become the Sales Manager at Walters Gardens. He was later promoted to Vice President of Sales with Walters. Darren left Walters in 2016 to become the Director of Outside Sales for Hoffman Nursery in Rougemont, North Carolina.

J. BERRY

John Wilson is the new Young Plants Division Manager for J. Berry Nursery. John brings over 40 years of experience in the horticulture field, from serving as Operations Manager at Colorado Cuttings to being General Manager for Pacific Plug & Liner. John has also held positions as General Manager/Operations Manager for two separate top 100 companies. Most recently, John was Corporate Head Grower for Seville Farms in Texas.

J. Berry also welcomed Lisa Enochs as its new Account Manager. Lisa was most recently employed at Altman's Plant Farm for over four years.

PACIFIC PLUG & LINER

Richard Gigot, Director of Sales & Marketing at Pacific Plug & Liner (PP&L), will be retiring on June 30, 2019, and moved into an advisory position starting March 1.

Steve Lendvay has been promoted to Sales Director. Steve joined PP&L one year ago as Business Development Manager based in Cleveland, Ohio, focusing on sales in the Midwest and East. He came from Skagit Horticulture, where he was Regional Sales Manager for 13 years, covering multiple regions of the United States and Canada.

April Herring-Murray was promoted to Marketing Director. April joined PP&L seven years ago as New Product Development & Marketing Manager. In her new role, she'll be responsible for the overall marketing of young plants and new product discovery and development.

SKAGIT HORTICULTURE

Scott Crownover has been named the new President and Chief Executive Officer at Skagit Horticulture. He joined Skagit last year as COO after a stint as president of McHutchison. Scott will oversee all Skagit divisions, from unrooted to young plants to finished plants, at their four locations in Washington and California. **GT**