

GROWERTALKS

GT in Brief

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On The Move

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EASON HORTICULTURAL RESOURCES

Eason Horticultural Resources (HER) promoted Charlie Standish to the position of Nursery Department Manager. Charlie is a 13-year veteran of EHR, managing the Foliage Department, a position that he'll continue to be responsible for. Nursery products are an integral part of EHR's business, representing a broad range of tree and shrub growers in Oregon, as well as several Midwest and East Coast growers. EHR handles all aspects of nursery sales, including managing the shipping of products and consulting on varietal selections.

MYCORRHIZAL APPLICATIONS

Mycorrhizal Applications (MA) has recently grown with the addition of Alex Way as a West Coast Sales Account Manager, who will support the continued growth and development of the Southern Oregon-based manufacturing company. Alex is based in Portland, Oregon, and will help support growers and green industry professionals in the Western United States, and also provide additional support to the increasing number of horticulture distributors who are selling the MycoApply mycorrhizal products that MA produces, as well as the additional biological solutions that MA distributes, such as Actinovate Biofungicides, MGK Botanical Insecticides and Valent BioSciences' Plant Growth Regulators (PGRs).

Alex's initial focus will be to support growers and distributors in Oregon, Washington and California; however, his territory also extends to include all 13 western states. With his background, Alex is able to provide in-depth technical assistance with mycorrhizal applications in a variety of types of horticulture production and professional mycorrhizal uses. **GT**