GROWERTALKS

GT in Brief

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Proven Winners Delays Launch of Coral Creations

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After running the numbers from growers and retailers across North America who are interested in carrying the new Coral Creations succulent line—which was first introduced at the California Spring Trials—Proven Winners has decided to delay the first sale of Coral Creations. This time will be utilized to build up enough clean stock to meet the anticipated demand.

Proven Winners Coral Creations succulents are specially selected for improved characteristics like brighter coloration, stronger vigor, faster finish times and compatibility in recipes. Many have never been available in commercial quantities in North America. Additionally, five essential succulent recipes have been designed to help growers, retailers and consumers focus on exceptional beauty and performance. What Proven Winners believes is of most importance, this comprehensive product line will be built entirely from virus-indexed stock. **GT**