GROWERTALKS

GT in Brief

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2019 SNA Conference Announced

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The Southern Nursery Association (SNA) has announced plans for the 2019 SNA Conference. After favorable reviews of the 2018 conference, plans are underway to hold the 2019 conference once again at the Baltimore Convention Center on Monday and Tuesday, January 7 - 8, 2019, preceding the Mid-Atlantic Nursery Trade Show (MANTS) on Wednesday, January 9 – Friday, January 11, 2019.

In 2019, the conference will include more “cross-pollination” between the plant conference and research conference presentations. This means even more collaboration and synergies between all participants.

Sponsorship packages for the 2019 SNA Conference will include all-access passes to the conference to allow face-to-face engagement throughout the two days of keynotes, roundtables, plant conference and research conference sessions to create meaningful business relationships without time constraints. The sponsor package will also include tabletop display space, as well as other promotion before, during and after the event. The SNA Conference will provide a platform to communicate, demonstrate, train or simply engage with customers on a personal, one-to-one level.

More details of the 2019 SNA Conference will be released in the coming weeks. For more information, contact the Southern Nursery Association at (678) 809-9992, mail@sna.org or visit the SNA website at www.sna.org. **GT**