## GROWERTALKS

## GT in Brief

4/1/2018

## Two Industry Professionals Elected to 2018 NCNLA Board of Directors

## Jennifer Zurko

At its 2018 Annual Meeting held during Green & Growin' 18 in Greensboro, North Carolina, the membership of the North Carolina Nursery & Landscape Association (NCNLA) elected two industry professionals to serve three-year terms on the NCNLA Board of Directors. New NCNLA Directors include: Leslie Herndon, Vice President of Operations for Greenscape Inc. in Holly Springs and Jeff Allegood, GM of Old Courthouse Nursery, LLC in Warsaw.

Leslie is a 16-year employee of Greenscape Inc., where she began her career as a floriculture technician. She currently manages the operations and customer service/sales teams as Vice President of Operations.

Jeff is the General Manager of Old Courthouse Nursery, a 40-acre container nursery. A native of Greenville, North Carolina, his first job was working in the corn fields of eastern NC at the age of 15. **GT**