

# GROWERTALKS

## GT in Brief

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## MPS & AmericanHort Team Up

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Growers across the U.S. have begun utilizing MPS, an independent organization that creates and manages certifications for growers around the world, as they pursue sustainability goals. Now, the U.S. trade association AmericanHort has announced a strategic alliance with MPS.

Through the alliance, they hope to distribute up-to-date information on sustainability to the industry, enhance profitability and promote the MPS sustainability certification programs. **GT**