

GROWERTALKS

GT in Brief

3/1/2018

Southern Nursery Association Elects New Board

Jennifer Zurko

Officers of the Southern Nursery Association (SNA) who will serve for the 2018 term were elected during the 119th Annual SNA Business Meeting held at the Baltimore Convention Center in Maryland during The SNA Conference. The election, open to all active SNA members, determines representation from the four geographic regions of the association:

Chapter 1—Maryland, North Carolina, Virginia and West Virginia

Chapter 2—Florida, Georgia and South Carolina

Chapter 3—Arkansas, Kentucky, Missouri, Oklahoma and Tennessee

Chapter 4—Alabama, Louisiana, Mississippi and Texas

Norman Cole, III, Cole Nursery, Pipestem, West Virginia, was elected president, succeeding Dusty Knight, Plantation Trees, Selma, Alabama. Norman was elected to serve on the SNA Board of Directors in 2014 representing Chapter 1. Norman is recognized as an industry leader in cutting-edge plant development, including his Highlander and Little Missy boxwoods. Founded in 1937, Cole Nurseries is a 200-acre farm consisting primarily of woody ornamentals and trees that are unique to the area. Boxwoods are Cole Nurseries' top sellers.

The complete slate of 2018 officers and directors are:

President: **Norman Cole, III**

Vice President/Treasurer/Director Chapter 2: **Joseph Napoli**, Athens Wholesale Nursery, Athens, Georgia

Director Chapter 3: **Rickey Minton**, Triangle Nursery, McMinnville, Tennessee

Director Chapter 4: **Todd Ellefson**, Windmill Nursery, Franklinton, Louisiana

Director Chapter 1: **Matthew Shreckhise**, Shreckhise Nurseries, Grottoes, Virginia

Immediate Past President: **Dusty Knight GT**