

GROWERTALKS

GT in Brief

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Ball Seed Expands Succulent Program

Chris Beytes

The trend shows no sign of slowing, so it only makes sense that Ball Seed should expand its offerings in this hot category. To that end, they're working with young plant partner Tagawa Greenhouses to offer a "fresh, new cutting-edge assortment ... specially chosen to cover a range of colors, forms and textures."

To make it easy to order, Ball Seed will let you create a customized succulent program with one of two mixed tray options: 50-count liner trays with a mix of either five or 10 varieties). The program will be available 52 weeks a year, with guaranteed truck shipping to the Midwest, Southeast and Southwest regions offered many weeks.

Contact your Ball Seed sales rep or Ball ColorLink associate for details, or order online at

www.ballseed.com/webtrack. **GT**