

GROWERTALKS

GT in Brief

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AmericanHort Hires New Director of Government Affairs

Jennifer Zurko



AmericanHort has announced the addition of Tal Coley as director of government affairs based in its Washington, D.C., office.

“AmericanHort is delighted to welcome Tal to further advance our strategic advocacy and outreach efforts,” said Craig Regelbrugge, AmericanHort Senior Vice President, Advocacy and Research. “He is a knowledgeable and experienced communicator who will diligently promote industry objectives and articulate industry-related issues to lawmakers.”

Tal has an extensive background, including work on a wide variety of issue advocacy and external affairs projects. Prior to AmericanHort, he led congressional outreach efforts at Concerned Veterans for America, spearheading a variety of endeavors to include annual fly-ins, policy initiatives and external affairs. He’s a veteran of the United States Air Force, where he served as a Russian Cryptologic Linguist at Ft. Meade, Maryland.

“I am excited to represent and advance the interests of the industrious men and women of the horticulture industry,” said Tal. “As business owners who share a united passion for their product, I look forward to bringing their issues to the forefront in Washington.”

Tal holds a Master’s Degree in International Administration from the University of Miami along with a Bachelor of Arts degree in History from the University of North Florida. He currently resides in Crofton, Maryland, with his wife, Victoria, and their two children. **GT**