

GROWERTALKS

GT in Brief

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PARsource Expands Customer Support with New Financing Programs

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PARsource, a manufacturer and distributor of horticultural lighting fixtures, has announced that it will now offer custom financing programs to its customers. The financing will be available through Saulsbury Hill Financial, a Denver-based company with more than 30 years of experience in energy-related financing.

Established traditional growers will be offered customized financing programs through a streamlined application process with a quick (24 to 48 hours) turnaround time. Schools and government institutions will have the option of simple, tax-exempt financing programs designed especially for their individual needs.

"I am pleased to be able to offer financing options to our customers. This is going to allow existing horticultural growers to expand their operations for further profit potential and it's going to make it much easier for new businesses to launch successfully, with the proper lighting for their crops," said PARsource managing director Ron James. **GT**