

GROWERTALKS

GT in Brief

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SNA Moves North

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For many years, the Southern Nursery Association's annual conference has been housed in the deep south, be it in Atlanta, Mobile or Athens, Georgia. That's about to change in a big way, as the conference will be heading north to join forces with the Mid-Atlantic Nursery Trade Show (MANTS). According to a press release from SNA and MANTS, under this new arrangement, both events will take place at the Baltimore Convention Center with The SNA Conference preceding MANTS on Monday and Tuesday, January 8-9, 2018. MANTS will take place on Wednesday, January 10 - Friday, January 12, 2018.

Transforming from a traditional trade show format, The SNA Conference will have a clear focus on connecting the industry to identify today's business challenges and opportunities, and develop new insights and solutions. The conference will offer industry professionals a dynamic and interactive experience through The 16th Southern Plant Conference, The 62nd Annual SNA Research Conference, keynote sessions and participant-driven roundtable discussions. **GT**