

GROWERTALKS

GT in Brief

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Bayer Unveils New Insecticide

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Environmental Science, a business unit of the Crop Science division of Bayer, announced that Altus insecticide is available for purchase through authorized agents beginning May 1, 2017. Altus introduces a new insect management solution to greenhouse growers that controls major sucking pests while offering flexibility of applications before, during and after bloom.

Flupyradifurone, a new active ingredient in the butenolide class of chemistry, is a systemic and translaminar insecticide for controlling major sucking pests, such as aphids, whiteflies, psyllids and other key insect pests. It was inspired by a molecule derived from nature—the plant *Stemona japonica*. Altus is classified as a reduced risk product by the EPA, offering flexible application before, during and after bloom and is compatible with honey bees, bumblebees and many beneficial arthropods.

“Bayer is a life science company focused on cultivating science for a better life, so we understand how important it is to develop solutions that not only control pests, but also offer strong flexibility to growers, as well as application before, during and after bloom,” said Aaron Palmateer, Ph.D., technical specialist on the Bayer Green Solutions Team.

For information on how to get Altus, growers should contact their authorized Bayer distributor. To learn more about Altus insecticide, visit www.backedbybayer.com/Altus. **GT**