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Dümmen Orange Expands Rose Business

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Last October, Dümmen Orange announced the acquisition of rose breeder Olij Roses International, which joined rose breeder Lex+ under the Dümmen Orange umbrella. Now, Dümmen Orange expands its rose business even further, as it becomes the agent for rose breeder Jan Spek Rozen in 10 countries, including Ethiopia, Kenya, Colombia, Poland, South Africa, Uganda and Zimbabwe.

Says Erik Spek, Director of Jan Spek Rozen, in a statement, “The international nature of Dümmen Orange gives us access to a large network with plenty of potential. We are delighted with the new arrangement and have great expectations for the future.”

Philippe Veys, Global Product Manager-Roses at Dümmen Orange, says, “The Jan Spek Rozen range has great value to us and our customers. It offers both companies opportunities to improve and build on quality and reliability in production. Our market expertise coupled with our infrastructure at various sites will enable our customers to benefit even more from this collaboration.”

Jan Spek Rozen is one of the oldest rose nurseries in the world. The family-run business, which breeds garden roses, pot roses, cut roses and greenhouse roses, has been a reliable name in the national and international world of roses since it was established in 1890. **GT**