GROWERTALKS

3/29/2017

On The Move

Jennifer Zurko

BALL HORTICULTURAL CO.

Matt Mouw has joined Ball as Chief Technology Officer. Matt will be charged with leading the investment in and application of advanced research technologies and will establish a close working relationship with the research organizations of PanAmerican Seed, Ball FloraPlant and Darwin Perennials. He joins Ball following a successful 17-year career at DuPont Pioneer. With a Ph.D. in Molecular Biology from the University of Missouri, Matt forged a business route in his career at DuPont Pioneer and worked closely with his research-based colleagues on crop traits, biologicals and other technologies, which were marketed to other agronomic crop companies under his leadership. In his early years at DuPont Pioneer, Matt furthered his education with an MBA from the University of Iowa.

EASON HORTICULTURAL RESOURCES

Eason Horticultural Resources announced the addition of David Jewell to its national sales team. David comes with a wealth of experience within the industry, having spent several years with Syngenta/Goldsmith Seeds, Sakata Seed and most recently with Illumitex. His expertise in flowering annual genetics and production will be a great asset for his customers. David lives in central Tennessee and will be serving customers throughout the state, as well as some of the surrounding states.

HARRIS SEEDS

Harris Seeds has redesigned its company logo and launched a new website designed to provide farmers, greenhouse growers and home gardeners with quick and easy access to products and information. The redesigned website at www.harrisseeds.com is optimized for browsing on any screen size or device, including smartphones. It features information on the latest plant varieties and new products, a resource library for growers, special offers and links to customer favorites. Visitors to the website can request Harris Seeds' catalogs, which are produced annually and seasonally, view their digital catalogs, and sign up for the company's emails to receive special offers, growing tips and new product announcements. The introduction of the new logo coincides with a revitalization of the Harris Seeds brand with a focus on meeting the needs of growers.

H.E. ANDERSON COMPANY

H.E. Anderson Company, manufacturer of chemical injection equipment, announced the promotion of Eric Anderson to President. This change continues the tradition of the Anderson family's management of the H.E.

Anderson Company, making Eric the third generation of the family to hold the position. Eric will replace Andy Anderson, who joined the company full time in 1971 and has served as president since 1975.

HOFFMAN NURSERY

Bill Hall has joined Hoffman Nursery as head grower. Bill brings more than 30 years of experience in the horticultural industry to the nursery, having worked for Carolina Nurseries, Inc., AG 3, Inc. and ArborGen, Inc. His expertise includes plant production and scheduling, propagation, tissue culture and plant health. He also has extensive management experience organizing and building teams across disciplines. Bill will be an active member of the nursery's leadership team, contributing to strategic decisions and facilitating communication among departments.

WATERPULSE

WaterPulse announced the addition of Tom Foley as its Vice President National Sales. Tom started his career as assistant director of the North Carolina State University Arboretum before moving into the supply side of horticulture. His experience includes time with California's Hines Horticulture as a sales manager and national new products manager, as well as serving as global supply chain manager for Ball Horticultural Company and as chief operations officer for EuroAmerican Propagators. In his new role at WaterPulse, Tom will be responsible for North American sales of the company's patent-pending capillary mats and associated irrigation systems to nurseries and growers. **GT**