It's a Perennial Smorgasbord!



News and commentary for the perennial market

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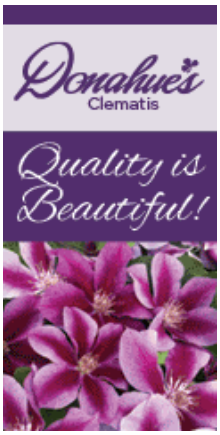
Perennial PULSE

News and commentary on the global perennial plant market

COMING UP THIS WEEK:

Watch Out Pests!
Perennial Smorgasbord 1
Perennial Smorgasbord 2
Perennial Smorgasbord 3
Perennial Smorgasbord 4
Perennial Smorgasbord 5
Salary & Benefits Survey



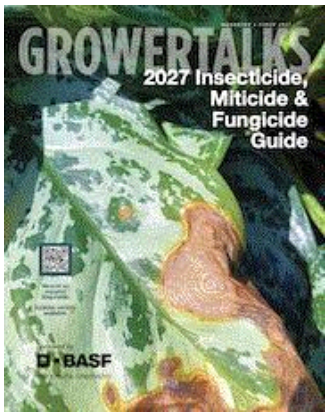








Watch Out Pests!



It's not a good time to be a plant pest or disease. Why? *GrowerTalks* just released the 2027 edition of the Insecticide, Miticide & Fungicide Guide and pests won't stand a chance when growers get their hands on this information.

This is one of my favorite go-to resources when exploring pest management options. What's in the guide?

Articles

- A Collaborative Approach to Plant Healthcare—Willoway Nursery
- High Root-Zone Temperatures: A Problem or an Opportunity?—Jeremy Pickens, Ph.D., Assistant Extension Professor, Auburn University
- Greenhouse Mealybug Management Guide for Growers—Muhammad "Zee" Ahmed, Ph.D., Peilin Tan & Powlomee Mondal, Turf & Ornamental Entomology Lab at Clemson University's PeeDee Research & Education Center
- Crapemyrtle Bark Scale: A Nursery & Landscape Pest—Kevin D. Chase, Ph.D., Bartlett Tree Research Laboratory
- Rotate & Re-Apply Preemergent Herbicides for Nursery Weed Control—Chris Marble, Ph.D., University of Florida Mid-Florida Research and Education Center
- Field Guide for Two-spot Cotton Leafhopper—Muhammad "Zee" Ahmed, Ph.D., Peilin Tan & Nisha Yadav, Turf & Ornamental, Entomology Lab at Clemson University's PeeDee Research & Education Center

Information-packed Tables

- Chemical Class Chart for Greenhouse Nursery Fungicides
- Building Blocks to Better Fungicide Programs: Balanced Plant Protection Solutions
- Building Blocks to Better Insecticide Programs: Basic Rotations + Functional Glow Ups
- 2027 Insecticides and Miticides for Managing Insect and Mite Pests of Greenhouse-Grown Horticultural Crops—Raymond A. Cloyd, Ph.D., Department of Entomology, Kansas State University

Besides these great features, there's even more great content in the guide. Let's give a great big THANK YOU to BASF for sponsoring and making the 2027 IMF Guide possible.

Download for FREE: 2027 Insecticide, Miticide & Fungicide Guide



It's a Perennial Smorgasbord

I attended two trade events in Oregon last month; Farwest and Monrovia Nursery's 100th Anniversary Celebration. While visiting Monrovia, I had the opportunity to see a plethora of woody ornamentals and perennials in their beautiful event displays and Breeder's Showcase trial display beds.



How much is a plethora? I don't know, as there were too many for me to count. I can best describe it as a perennial smorgasbord for the eyes. I took hundreds of pictures and thought how cool would it be to share many of the perennials from the Breeder's Showcase that stood out to me.

The sections that follow contain only a small portion of the perennials that left an impression on me. As you'll see, there were lots of great perennials on display—some new or recent introductions, as well as a few that have been on the market a while. Regardless, they caught my eye.

Tap the company name under each variety to obtain descriptions and other relevant information.



Perennial Smorgasbord: Serving 1



Achillea Skysail Yellow
Zone 3 – Dümmen Orange



Agastache Beelicious Blue
Zone 6 – Concept Plants



Agastache Sunny Sparks Coral
Zone 6 – Danziger



Agastache Honeysticks Gold
Zone 4 – Dümmen Orange



Agastache Sunrise Salmon
Zone 5 – Green Fuse Botanicals



Anemone Dawn Breaker
Zone 4 – Green Trade Horticulture



Campanula Cariboo Dark Blue Bicolor
Zone 5 – Syngenta Flowers



Coreopsis Solanna Golden Sphere
Zone 5- Danziger



Perennial Smorgasbord: Serving 2



Delosperma Next Level Magenta
Zone 5 – Concept Plants



Echinacea Fried Egg
Zone 4 - Terra Nova Nurseries



Echinacea Fringe Festival
Zone 4 – Terra Nova Nurseries



Echinacea Guatemala Gold
Zone 4 – Danziger



Echinacea SunSeekers Pink Grapefruit

Zone 4 – Green Trade Horticulture



Eupatorium Euphoria Ruby

Zone 4 – Darwin Perennials



Gaillardia Gusto Lemon

Zone 4 – Danziger



Gaillardia Realflor Fanfare Serenade

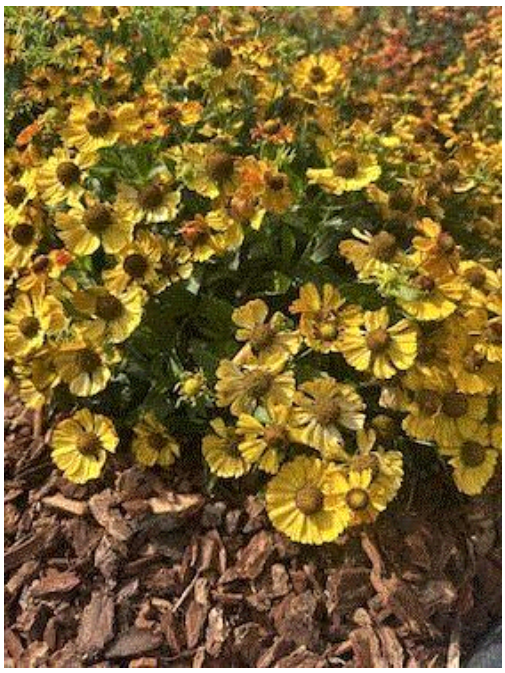
Zone 5 – PlantHaven International

Perennial Smorgasbord: Serving 3



Gazania Sterling Silver Yellow

Zone 5 – Green Fuse Botanicals



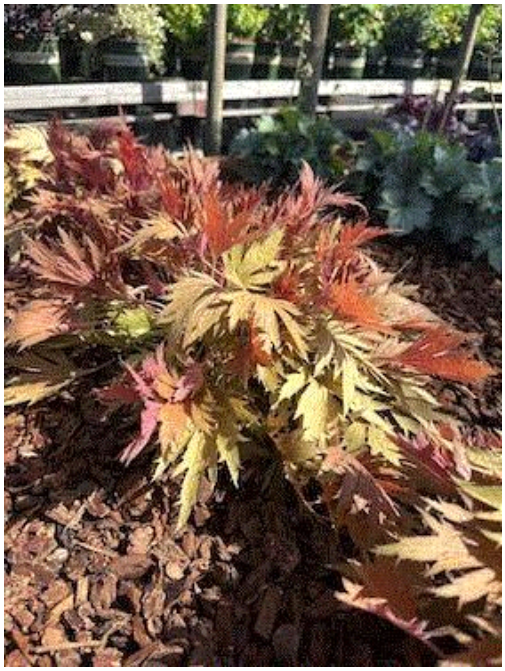
Helenium Hayday Golden Bicolor

Zone 5 – Syngenta Flowers



Heliopsis Sunopsis Sunny

Zone 5 – Bull Plant Genetics



Heuchera Fyre Wing Amber

Zone 4 – Terra Nova Nurseries



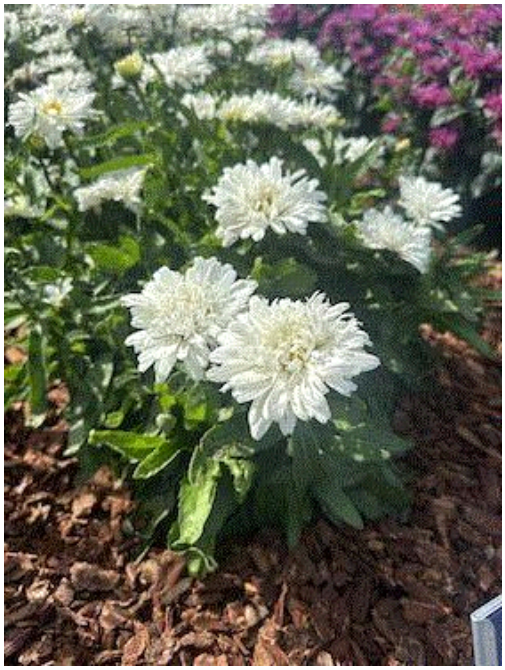
Heuchera Red Lightning
Zone 4 – Terra Nova Nurseries



Iberis x Mermaid Lavender
Zone 5 – Syngenta Flowers

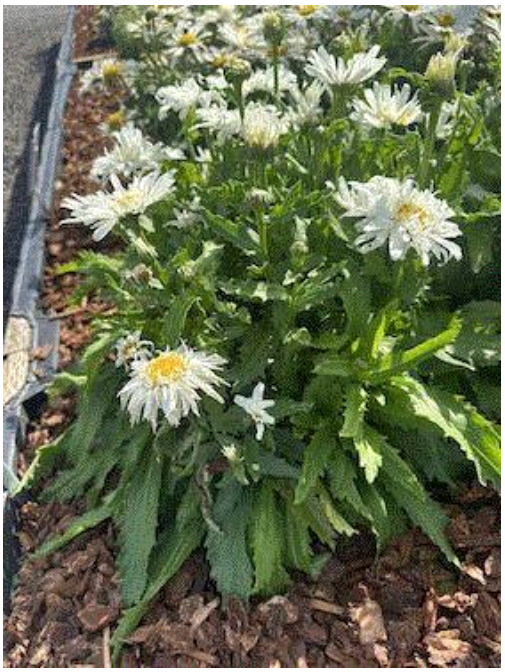


Lavandula Vintro Blue
Zone 5 – Syngenta Flowers



Leucanthemum Make My Daisy Crazy
Zone 5 – Darwin Perennials

Perennial Smorgasbord: Serving 4



Leucanthemum Whisker White
Zone 4 – Green Fuse Botanicals



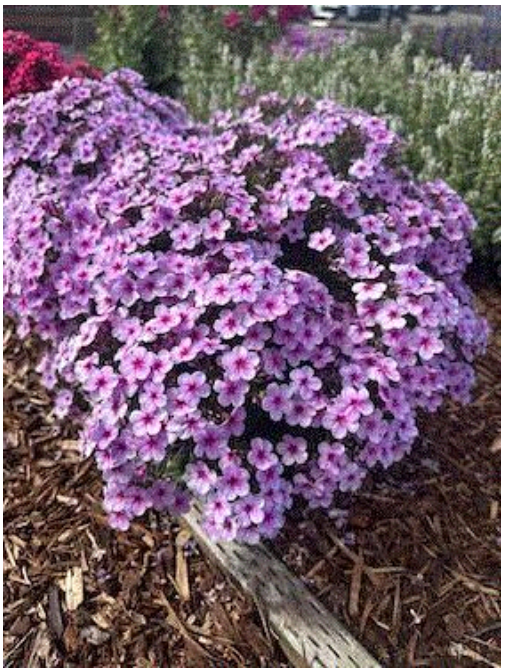
Monarda BeeMine Purple
Zone 4 - Darwin Perennials



Perovskia Jelena
Zone 4 – Dümmen Orange



Perovskia Zephyr Compact Blue
Zone 4 – Syngenta Flowers



Phlox Early Lavender Pop
Zone 3 – Dümmen Orange



Phlox Flame Blue Ice
Zone 3 – Dümmen Orange



Phlox Flame Watermelon
Zone 3 – Dümmen Orange



Phlox Famous Purple Improved
Zone 4 - Danziger

Perennial Smorgasbord: Serving 5



Schizachyrium Little Red Fox
Zone 4 – Intrinsic Perennials



Sedum Hot Rocks Dark Leaf Red
Zone 4 – Syngenta Flowers



Sporobolus Golden Needles
Zone 3 – Intrinsic Perennials

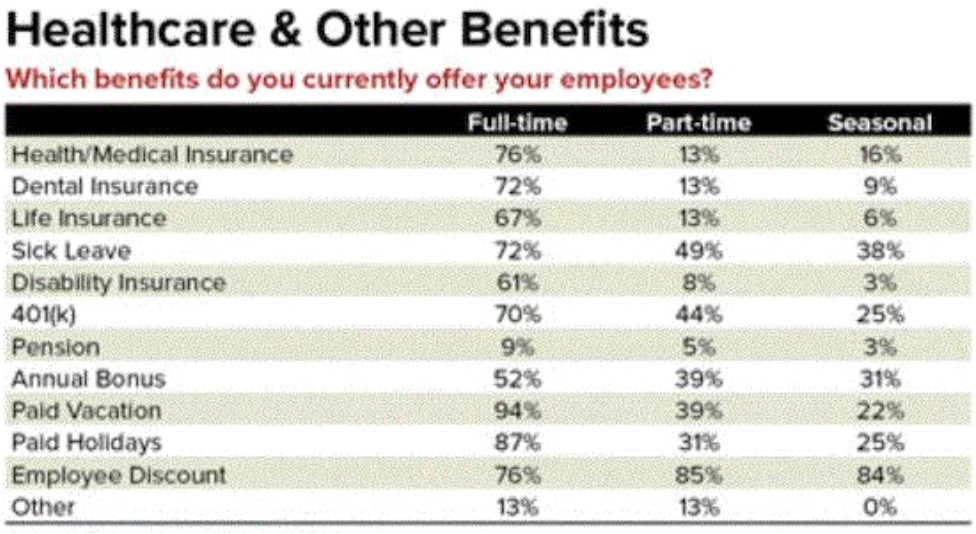


Veronia Skyward Lilac
Zone 4 – Darwin Perennials

Can you imagine that there were more great perennials at the Monrovia Nursery Breeders Showcase than I've shown above? Rest assured, I have plans on showcasing more of them in future newsletters.

Salary & Benefits Survey

Your help is requested. *GrowerTalks/GreenProfit* and AmericanHort have once again partnered with Industry Insights to conduct the annual Salary & Benefits Survey. Companies like yours that take the survey can better understand salary and benefits and see how their businesses compare to other survey participants. The survey includes company demographics, staffing, and benefits and salary data on multiple job titles across full-time, part-time and seasonal employees.



Healthcare & Other Benefits

Which benefits do you currently offer your employees?

	Full-time	Part-time	Seasonal
Health/Medical Insurance	76%	13%	16%
Dental Insurance	72%	13%	9%
Life Insurance	67%	13%	6%
Sick Leave	72%	49%	38%
Disability Insurance	61%	8%	3%
401(k)	70%	44%	25%
Pension	9%	5%	3%
Annual Bonus	52%	39%	31%
Paid Vacation	94%	39%	22%
Paid Holidays	87%	31%	25%
Employee Discount	76%	85%	84%
Other	13%	13%	0%

But in order for this data to be generated, we need you to participate!

You don't have to be an AmericanHort member to benefit—all survey respondents will get the full report prepared by Industry Insights. And you don't have to be a certain-size operation—anyone and everyone can participate! Also, if you've participated in taking the survey in previous years, some data will automatically be populated for you, saving you time.

Other benefits to taking the survey:

- You'll gain stronger hiring and retention strategies
- It'll help you develop improved planning and better budgeting
- Access to a personalized company compensation comparison report, which is free for eligible AmericanHort Premium members who complete the survey

And, of course, key parts of the data will be published in the December issue of *GrowerTalks* (January for the retail report in *Green Profit*).

GO HERE to fill out the survey (which is confidentially collected and maintained by Industry Insights' professional data team and securely stored). The survey is open until September 30, so don't delay!

My email is paul@pace49.com if you have any comments, article suggestions or if you'd just like to say hello.

Best regards,



Paul Pilon

Editor-at-Large—*Perennial Pulse*

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