

Pantone Perennial Mania, Perennials PGR Guide & Horticulture Courses in Spanish

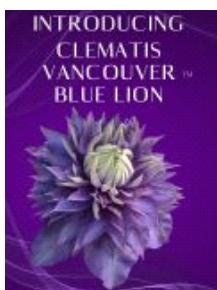


News and commentary for the perennial market

GROWERTALKS
MAGAZINE

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THURSDAY, JANUARY 29, 2026

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COMING UP THIS WEEK:

Cloud Dancer
 Perennial Pantone-mania
 More Pantone Perennials
 Perennials PGR Guide
 Seminarios Virtuales

Perennial PULSE

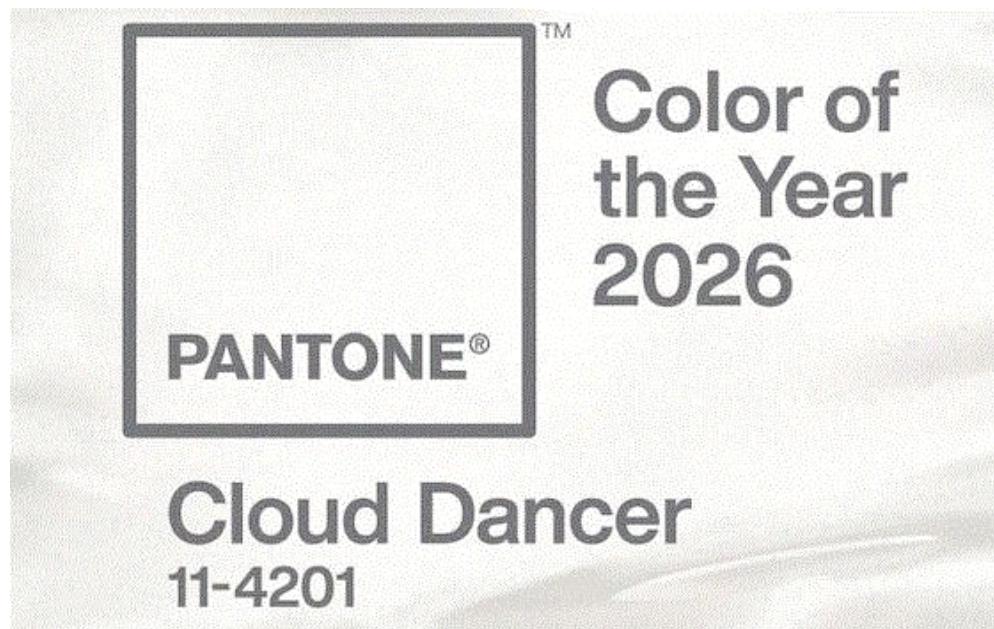
News and commentary on the global perennial plant market



Nepeta 'Catwalk Queen'
 NEW! 2025-2026

Pantone's Color of the Year

The Pantone Color Institute, which is the authority on identifying trendy colors consumers will crave each year, recently announced Cloud Dancer (11-4201) as the [Pantone Color of the Year 2026](#).



Cloud Dancer is described as:

- A billowy white imbued with a feeling of serenity.

- An ethereal white hue, Cloud Dancer serves as a symbol of calming influence in a frenetic society rediscovering the value of measured consideration and quiet reflection.
- Similar to a blank canvas, Cloud Dancer signifies our desire for a fresh start.
- Cloud Dancer quiets the mind, encouraging true relaxation and focus that allows the mind to wander and creativity to breathe, making room for innovation.

As it applies to cut flowers



(Image credit: Jane Looker Photography)

Cloud Dancer is a key structural color whose versatility provides scaffolding for the color spectrum, allowing all colors to shine. This is a shade that can adapt, harmonize and create contrast, bringing a feeling of airy lightness to all product applications and environments, whether making a standalone statement or combined with other hues.



Perennials Pantone-mania

Unlike with last year's Pantone's Color of the Year (Mocha Mousse), there are numerous perennials our industry can showcase to capitalize on this year's selection, Cloud Dancer.

There's always been a place for whites and white shades in gardens and landscapes. White perennials are often used to create calm, restorative places that give our minds a rest from the sensory overload many of the colorful plants commonly provide.

There are so many options, I honestly don't know where to begin or end. Click on the company

name below each image to learn about the perennial shown.

***Achillea ptarmica* Marshmallow**



Benary

***Aquilegia* Earlybird White**



PanAmerican Seed

Buddleia Leah White



Green Fuse Botanicals, Inc.

***Dianthus* Fruit Punch Whipped Cream**



Proven Winners

Dicentra Amore Titanium



Gaura Graceful Blush



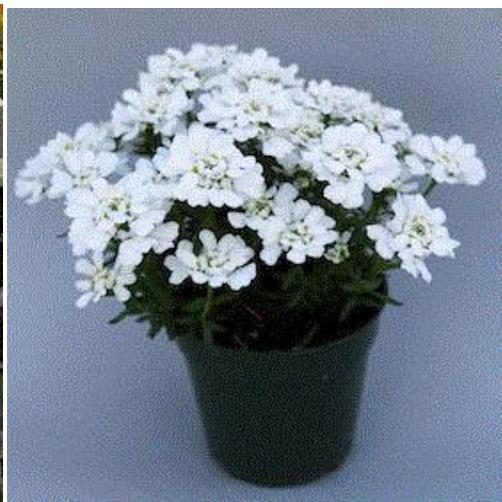
Terra Nova Nurseries

Dümmen Orange

Hibiscus Summerific Cookies & Cream



Iberis Snowsation



Proven Winners

Darwin Perennials



More Pantone Perennials for 2026

Liatris White Feather

Leucanthemum Double Angel Daisy



Green Fuse Botanicals, Inc.



Terra Nova Nurseries

Phlox subulata Spring White

Phlox paniculata Super Ka-Pow White



Darwin Perennials



Dümmen Orange

Platycodon Pop Star White

Stokesia Divinity

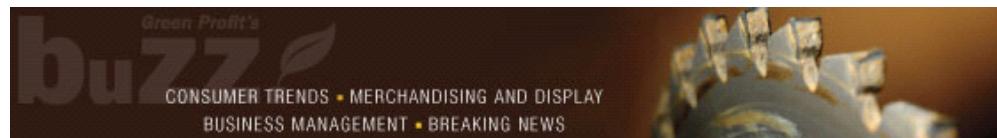


Benary



Emerald Coast Growers

Believe it or not, this is just a sampling of white flowering perennials retailers can tap into when it comes to finding plants to match Cloud Dancer. Expect to see an increase in the amount of whites you see in garden furniture and décor in the upcoming year. Savvy retailers will extend the Color of the Year to go far beyond hard goods and capitalize on the extra exposure white will be receiving this year by offering numerous white plants to help consumers match their gardens to their patios.



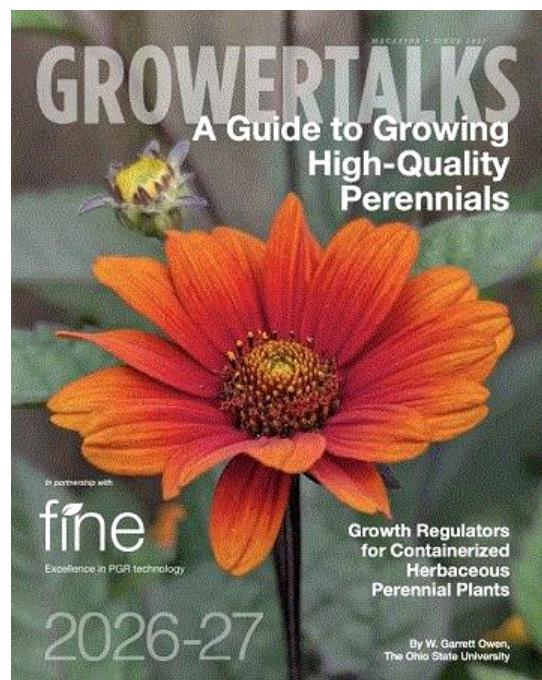
The New Perennials PGR Guide

Just in time for the upcoming growing season, *GrowerTalks* just published the 2026-2027 Guide on Growth Regulators for Containerized Herbaceous Perennials. This excellent resource is sponsored by [Fine Americas, Inc.](#) and edited by none other than Dr. Garrett Owen of The Ohio State University.

This guide includes an extensive multi-page table summarizing labeled PGR rate recommendations for over 150 containerized perennial crops based on research from numerous universities and other published sources.

Besides the invaluable table, the guide contains lots of great articles covering several topics within the PGR category. Here are the articles contained in this resource.

- Boost Your Roots with Advocate



- **Foliar Sprays for Woody Ornamental Propagation** by Olivia J. Liebing & W. Garrett Owen, The Ohio State University
- **All in the Timing: Using Collate 2L Substrate Drenches to Control Growth of Herbaceous Perennials** by W. Tyler Rich & W. Garrett Owen, The Ohio State University
- **Controlling Growth of Heliopsis Cultivars With Concise 10X Sprays & Substrate Drenches** by Gaberial Reeves, W. Tyler Rich & W. Garrett Owen, The Ohio State University
- **Wide Assortment of Available PGRs** by Brian E. Whipker, North Carolina State University; Joyce G. Latimer, Virginia Tech University; and W. Garrett Owen, The Ohio State University
- **Collate 2L Drenches for Herbaceous Perennials** by W. Garrett Owen, The Ohio State University
- **Using Advocate and Advocate Tank Mixes During Perennial Propagation** by W. Garrett Owen & W. Tyler Rich, The Ohio State University
- **Additional Benefits of PGRs** by Brian E. Whipker, North Carolina State University
- **Fresco Use Tips** by Brian Whipker, North Carolina State University
- **Apply Fresco to Recover PGR – Stunted Herbaceous Perennials** by Joyce Latimer & Daniel Jackson, Virginia Tech University

You can now download your own FREE copy of the [2026-2027 guide on Growth Regulators for Containerized Herbaceous Perennial Plants](#).

Seminarios Virtuales para Empleados Agrícolas de Invernaderos y Viveros

UConn Extension is offering a four-part webinar series for Spanish-speaking workers in the green industry. The series is titled "Virtual Seminars for Agricultural Employees in Greenhouses & Nurseries" and takes place every Friday in February at noon Eastern Time.



This free webinar series is a great opportunity to strengthen skills and expand knowledge in key

areas, including:

- Irrigation Management
- Pest and Disease Monitoring and Management
- Occupational Health

Participation is completely free, but registration is required. Even if there was a cost involved, this is a great opportunity to increase the knowledge base of your Spanish-speaking workforce.

Go [HERE](#) for information and registration.

My email is paul@pace49.com if you have any comments, article suggestions or if you'd just like to say hello.

Best regards,

Paul

Paul Pilon

Editor-at-Large—*Perennial Pulse*

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