GROWERTALKS

GT in Brief

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Research Proposal Applications Now Open for 2027-2028 Funding

Jennifer Zurko

The American Floral Endowment (AFE) is now accepting new research proposal applications for the 2027-2028 funding cycle. The application deadline is August 1, 2026.

Funding innovative research is a critical pillar of AFE's mission to be the trusted source and catalyst for floriculture advancement. New research proposals should support forward-thinking exploration of cost and labor savings, pest and disease management, sustainability and other solutions to promote not only healthier, longer-lasting flowers and plants, but also a healthy, robust floriculture industry.

The Endowment's fiscal year begins on July 1 and runs through June 30, therefore funding for projects begins in July of the next fiscal year.

To submit a proposal, go to endowment.org/apply/research. **GT**