

# GROWERTALKS

## GT in Brief

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## Registration Now Open for the Plug & Cutting Conference

*Jennifer Zurko*

AmericanHort announced that its 2026 Plug & Cutting Conference will be held September 14-16, 2026, in Philadelphia, Pennsylvania. This biennial event brings growers together who specialize in plugs, liners and cuttings for a comprehensive learning experience focused on improving young plant production and operational performance.

“What makes Plug & Cutting unique is the chance to connect with others who understand young plant production,” said Ken Fisher, the outgoing president and CEO of AmericanHort. “Attendees can discover the latest growing technologies that help businesses stay competitive.”

Education sessions will explore key topics in young plant production, including crop management, plant health, applied research, business operations and emerging technologies. The program emphasizes collaborative learning through peer-led discussions and grower panels that encourage practical knowledge exchange. One learning track will be presented in Spanish to support Spanish-speaking attendees. Registrants will also receive access to on-demand education tracks.

For an additional fee, attendees can visit area operations on an optional production tour to see how leading operations manage young plant production. Tour stops include Lucas Greenhouses in Monroe, New Jersey; North Creek Nurseries in Landenberg, Pennsylvania; and Star Roses & Plants in West Grove, Pennsylvania. Each stop will feature on-site instructional stations that reinforce practical skills in young plant production. The day concludes with a guided tour of Longwood Gardens in Kennett Square, Pennsylvania.

During the on-site trade show, attendees can explore the latest products, technologies and services from companies supporting plug and cutting producers.

Hotel accommodation is available at a discounted rate if booked before August 24. To learn more or register, visit [AmericanHort.org/Plug](https://AmericanHort.org/Plug). Spots are open for companies that would like to exhibit at the trade show or sponsor the event. Contact [CindyL@AmericanHort.org](mailto:CindyL@AmericanHort.org) for details. **GT**