GROWERTALKS

GT in Brief

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On the Move

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BioWorks

BioWorks announced the appointment of Chris Rose as Interim General Manager, marking the beginning of a new phase focused on acceleration, disciplined execution and sales expansion. Founded in 1993, BioWorks has built a strong legacy under the leadership of Bill Foster. As part of a planned leadership transition, Chris will now lead the organization into its next stage of growth.

Chris, a biologist by training, has been with BioWorks since 2013. Over the past decade, he's held leadership roles across Operations, R&D and Marketing, combining technical depth with commercial acumen and a deep understanding of growers' needs. Bill will remain closely connected to the company during the transition period until the end of May, ensuring continuity and alignment.

OHP

AMGUARD Environmental Technologies, the specialty markets division of AMVAC Chemical Corporation, a wholly owned subsidiary of American Vanguard Corporation, announced two key additions to its OHP sales organization.

Alfredo Lara joins OHP as Technical Sales Manager, covering California, Nevada and Arizona. A native of California's Central Coast and now based in the Central Valley, Alfredo brings extensive experience in field research, account management, business development and independent consulting, with a career focused on market development, product launches and customer support. In his new role, Alfredo will be responsible for building and maintaining customer relationships, driving demand with distribution and end-user accounts, and supporting OHP's growth in the greenhouse and nursery segments across his territory.

Joe Grippi has been promoted to Key Accounts Manager, joining Duffey Clark in managing OHP's national distributor relationships. Together, the two will divide responsibilities across key accounts, working to develop and execute strategic commercial plans that drive growth across OHP's nursery, greenhouse, CEA and cannabis markets. Joe joined OHP as Southeast Technical Sales Manager, bringing a distinguished industry background, having previously served as Key Account Manager for Specialty Products at UPL Environmental Solutions and prior to that as Business Development Key Account Manager at Bayer Environmental Science/Envu, where he spent 22 years.