GROWERTALKS

GT in Brief

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Ken Fisher to Step Aside as AmericanHort Leader

Chris Beytes

After a decade of solid leadership, AmericanHort President & CEO Ken Fisher said he plans on stepping away from his role at the end of May 2026 in order to pursue new professional opportunities—presumably within the industry, as he states in the press release, "… and continue contributing to the industry in new ways."

"AmericanHort is strong, forward-looking and well-positioned for the future," Ken stated. "As we mark 10 years of progress together, I believe now is the right time for new leadership, new energy and new ideas to carry the organization forward."

Ken came to our industry and AmericanHort in 2016, after more than 20 years with consumer companies, including The Coleman Company and Elmer's Products.

"Ken's leadership over the past decade has been extraordinary," said Kent Fullmer, Chair of the AmericanHort Board of Directors. "He guided the organization through an era of growth, strengthened its financial foundation, expanded its national influence and positioned AmericanHort as the leading voice for the horticulture industry. We are grateful for his vision and his steady hand, and we look forward to working with him to ensure a smooth and successful transition."

The AmericanHort Board of Directors has begun the process of planning for the CEO transition and the selection of the next leader. As mentioned, Ken will continue in his role through May 2026 to ensure continuity and a smooth handoff. **GT**