

GROWERTALKS

GT in Brief

10/31/2025

New SAF President Named

Chris Beytes

She's been president-elect for two years—now Lori Wheat, of Lafayette Florist, Gift Shop and Garden Center, is the new president of the Society of American Florists (SAF). She succeeds Oscar Fernandes of Equiflor/RioRoses of Doral, Florida, who's been President and Chair since 2023. Lori was installed at SAF's 140th annual convention, which took place in Scottsdale, Arizona, in August. **GT**