

GROWERTALKS

GT in Brief

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Paul Pilon Joins the Pace 49 Team

Jennifer Zurko



PAUL PILON

Pace Plant Health, a division of Pace 49, Inc./Pace Solutions Corp., has hired industry professional and our good friend Paul Pilon as National Sales Manager.

In his new role, Paul will work with the U.S. and Canadian sales team to support and expand the Pace customer base, provide technical expertise and oversee sales activities in the U.S., Mexico, Guatemala and Canada. He'll also be responsible for expanding sales to include new markets and new product uses throughout North America.

"We are very excited to have Paul join our team," said Judy McWhorter, VP of Pace 49/Pace Solutions Plant Health. "He is already very familiar with our product line

thanks to research he has conducted for us in the past. With Paul's help, we look forward to providing our customers with enhanced standard operating procedures, supported by research and Paul's experience in production to improve plant quality, decrease production losses and simplify cultural practices."

Paul has more than 30 years of professional horticulture experience. Throughout his career, he's focused on researching and improving various aspects of production to improve crop quality, decrease production losses and simplify cultural practices. He holds a degree in Horticulture from Michigan State University, has authored over 400 articles and continues to write for numerous trade publications, including here in *GrowerTalks* and for our *Perennial Pulse* e-newsletter. He's also authored "*Perennial Solutions: A Growers Guide to Perennial Production*." **GT**