

GROWERTALKS

GT in Brief

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Floragard Growing Media Now Available in the U.S.

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Floragard, a long-time name in the German horticulture industry, is now officially registered in the U.S. market and ready to supply high-performance soil mixes for plug and germination (fine), all purpose (medium) and ultimate porosity (coarse) applications, along with high-quality European peat moss in fractions ranging from 3 mm fine to 40 mm coarse.

Floragard's growing media doesn't need perlite in mixes with European white peat. And their Frozen Baltic black peat has a very high water-holding capacity.

With distributors already established on both the east and west coast, Floragard is looking to expand its presence in North America.

For more information, contact Arsen Begovic, Floragard's sales director for the U.S. and Canada, at begovic@floragard.de. **GT**