

# GROWERTALKS

## GT in Brief

7/31/2025

### New Private Group for Container Nurseries

*Chris Beytes*

Next Level Nursery Group is a brand-new paid-membership “leadership community” designed to help container nurseries “reach the next level,” as the name implies.

It was founded by Rayne Gibson, a young guy who got his start in the family nursery business in Louisiana. Earning a degree in horticulture from Louisiana State and working in various types of horticulture businesses, as well as his family’s business, he realized how few resources there are for container nursery operations, so he started his own consultancy, Taproots Horticultural Consulting.

To take the idea even further, Rayne has partnered with other smart folks, including Megan Morrison (MTM Coaching & Consulting), Katie Dubow (Garden Media Group), Katie Elzer-Peters (The Garden of Words) and Todd Downing (Best Human Capital) to provide all the expert guidance you need to run a successful nursery.

Said Rayne, “We built the Next Level Nursery Group to offer two things: a real community with real solutions. Members get powerful insights from peers who understand the grind, plus access to specialized experts who know how to move the needle.”

Like similar groups, Next Level will offer regular sales metrics and KPIs, plus advisory meetings, strategy calls, on-site visits, marketing help, coaching and a chance to network with peers—how much you get depends upon your membership level, which ranges from \$750 a quarter up to an exclusive, invite-only, five-figure membership.

To learn more, visit [nextlevelnurserygroup.com](https://nextlevelnurserygroup.com). **GT**