

GROWERTALKS

GT in Brief

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Riverbend Nursery Acquires James Greenhouses

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Riverbend Nursery Holdings LLC announced the acquisition of Colbert, Georgia-based James Greenhouses, a producer of perennial liners for wholesale growers in the United States. The transaction closed on March 3, 2025.

Riverbend Nursery Holdings also owns 100% of Riner, Virginia-based Riverbend Nursery, a provider of perennials, groundcovers, annuals, ornamental grasses, herbs and vegetables sold to IGCs and landscape distributors in the Mid-Atlantic and Southeastern states.

“The acquisition will enable both companies to leverage their respective geographic and production strengths to better serve customers across North America,” said Jon Herbst, Chairman and Managing Member of Riverbend Nursery Holdings, LLC. “We believe it is critically important for James to maintain its focus as a supplier of superior genetic liners to its core customer base utilizing the existing strategic broker sales network.”

Steve Ronyak, CEO of Riverbend Nursery, LLC, said, “We are thrilled to welcome James Greenhouses LLC to the Riverbend family. We have worked with James Greenhouses for many years as a trusted supplier of high-quality liners. This acquisition serves as an opportunity to enhance our product offerings, logistic services and customer communication, with a continued focus on bringing high-quality liners and finished products to the market.”

“Both companies enjoy a similar culture with an intensive focus on premium flowering perennial genetics,” said Ken James, who’ll serve as president of James Greenhouses, LLC. “This integration provides a strong foundation for the next decades of young plant production as we endeavor to better serve our growers across North America with exactly the liners they want, when they want them.” **GT**