

GROWERTALKS

GT in Brief

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NewGen Boxwood Joins Proven Winners ColorChoice

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Some big news in the world of boxwood was announced recently: Spring Meadow Nursery, in partnership with Saunders Brothers, has added the NewGen series of boxwood to its Proven Winners ColorChoice shrubs line.

This collaboration strengthens Proven Winners' collection in top-performing evergreen shrubs with these new, in-demand boxwood cultivars. NewGen

boxwood has been gaining popularity by bringing resistance to boxwood blight and boxwood leafminer with top-notch appearance.

NewGen Boxwood were introduced in the spring of 2018 after years of testing for disease and pest resistance in the Mid-Atlantic. With a strong record of performance in landscapes across the region, NewGen Boxwood was a natural fit for the Proven Winners ColorChoice collection.

"NewGen Boxwood aligns perfectly with the Proven Winners ColorChoice Shrubs commitment to offering superior woody plant varieties that outperform conventional selections," said Jeremy Deppe, Spring Meadow's general manager. "The fact that NewGen Boxwood comes from a family-owned nursery with the legacy and history of Saunders Brothers makes this partnership even more exciting."

Jeremy goes on to emphasize how meaningful it is to welcome Saunders Brothers into the Proven Winners family, highlighting the shared values that make this a strong partnership.

The first three varieties that will be added to the ColorChoice line include Independence, Freedom and Liberty Belle. These three varieties provide a good range of aesthetics, resistance and appeal.

You can find out more about the individual varieties and the partnership at provenwinnerscolorchoice.com.

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