

# GROWERTALKS

## GT in Brief

5/30/2025

## Register Now for the 2025 International Plant Trialing Conference

*Jennifer Zurko*

Late last year, All-America Selections (AAS) announced that it was resurrecting the International Plant Trialing Conference in 2025 after a decade-long hiatus and registration is open for those interested in attending.

Planned for October 13-15 at the Embassy Suites Hotel in Bloomington, Minnesota, this educational conference will include sessions covering a wide range of topics, including ornamentals, finished and CEA edibles (for the first time at this conference), plant trialing techniques and industry trends. All of the sessions will be presented in panel discussion form, which will allow for attendees to hear diverse perspectives and insights from multiple trialing experts—it's won't just be one person presenting on a topic.

Diane Blazek, Executive Director of AAS, made a point to say that, historically, the International Plant Trialing Conference has never been an annual event and their goal is not to make it so. It's a special event that will be held every few years, although Diane said she's not sure yet when the next one will be. So that's a big reason why she encourages breeders, growers, trials managers and other industry professionals to take advantage of the opportunity to attend. This conference will also be serving double duty, as many of the activities that typically happen at the AAS Summer Summit will take place during the event, as well.

Lunch is included with the registration for the two full days of sessions and, if you're interested, you can extend your stay either before or after the conference to visit Bailey Nurseries and/or the University of Minnesota arboretum and flower trials. (You have to schedule these on your own.)

Early bird registration pricing ends August 1, so for session topics, and to register and reserve your hotel, go to [all-americaelections.org/aas-meetings-events](https://all-americaelections.org/aas-meetings-events). **GT**