

# GROWERTALKS

GT in Brief

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## The Second P in IPPS to Change

*Chris Beytes*

The International Plant Propagators' Society has taken a vote of its membership and six out of seven regions voted in favor of adopting a new name: the International Plant Production Society.

Why the new name? The organization wants to commit to “a broader and more inclusive scope, encompassing all facets of plant production”—not just propagation. They say the term production “highlights the entire life cycle of plants, from propagation and cultivation to harvest and beyond. It embraces the interconnected processes that support sustainable and efficient plant management, allowing the society to maintain itself as a leader in addressing challenges in plant production.”

And, ideally, they add, expanding the scope of the society will attract a wider membership and more sponsors to support it. **GT**