

# GROWERTALKS

## GT in Brief

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## Eason Becomes 100% Employee-Owned Through ESOP Transition

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Eason Horticultural Resources (EHR) announced its transition to an employee-owned company through an ESOP structure last fall. This significant change makes EHR a 100% employee-owned organization.

The transition reinforces EHR's dedication to preserving its long-standing legacy. This new structure promotes a workplace where mutual success is a shared priority and where employees are empowered to actively contribute to its growth, shaping the future of the company as both colleagues and stakeholders.

As of October 1, 2024, the executive management team included:

- Mike Pezzillo—President and COO
- Melanie Byrne—Senior Vice President of Operations and Plant Product Manager
- Tim Lott—Senior Vice President and CFO

Founder Jim Eason will serve as Chairman of the Board and Head of Special Projects. Sonney Mosley continues as Greenhouse Products Specialist.

When EHR was started 31 years ago, the purpose was to create a sales company that offered all employees, as well as customers and vendors, a greater opportunity to be successful. Leadership at the company said this is the natural next step in continuing that legacy.

EHR is a National Horticultural Broker based in Ft. Wright, Kentucky. Founded in 1993, EHR serves as a consultant and broker to retail garden center growers, wholesale greenhouse growers, nurseries and landscapers. **GT**