

GROWERTALKS

Front Lines

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2025 Garden Trends Report Available Now

Chris Beytes

"Nature's Renaissance" is the theme of the latest Garden Media Group Garden Trends Report, which launched in September. In it, they've identified eight trends for the green industry to take advantage of in the coming year. They are:

Social Retreat

"Grow" Your Own Way

This Place Doesn't Exist

Lived-In Gardens

Living Fences

Foraged

Holy Moly

Color of the Year



The unifying theme of these trends, Nature's Renaissance, "highlights the movement to reintegrate natural elements into our lives, landscapes and cities—bringing 'green' back into the picture," they said in the press release, adding, "This renaissance isn't just about returning to the roots; it's about planting new ones for the future."

"This renaissance isn't merely an aesthetic appeal—though more plants are certainly better—it's about a growing recognition of the vital need for green spaces everywhere," said Katie Dubow, president of Garden Media Group. "Cities are increasingly adopting strategies that weave nature holistically into our daily existence."

Topics included in the free report include the decline of major social platforms and the increasing consumer preference for in-person community interactions. It also discusses the surge in artificial intelligence and shifts towards anti-reality.

By the way, this is GMG's 24th annual Garden Trends Report! **GP**