## **GROWERTALKS**

## GT in Brief

2/1/2024

## Happy 100th to Ernest Danziger!

## Chris Beytes

As we hear nothing but sobering news from the Middle East, we've got a happy celebration to tell you about: the 100th birthday of Ernest Danziger, founder of the breeding company that bears his name. Mr. Danziger reached the century mark on November 16, as the company he and his wife, Zehava, founded celebrated its 70th anniversary.

Ernest is still active—he's apparently a great ping-pong player, which is a testament to his agility and resilience in both his personal and professional life.

"It is never as bad as it looks," he always reassures everyone, said his family, even in challenging times like the past months in Israel. "We've been through so many challenges together over the years, and we know we have a strong and resilient team, a great country and loyal partners that have become our global friends, and this is all we need in order to overcome any obstacle." **GT**