

GROWERTALKS

GT in Brief

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Registration Open for Farwest

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The three-day 2022 Farwest Show takes place Wednesday, August 24 through Friday, August 26 at the Oregon Convention Center in Portland, Oregon.

Two all-day tours of local nurseries and retail garden centers precede the show, starting at 8:00 a.m. on Tuesday, August 23. The trade show floor will be open August 24-26. Early bird registration is available until July 31 and comes with discount pricing on floor passes, nursery tours and educational seminar passes.

The show floor will be packed with nearly 400 exhibiting companies, including wholesale growers, re-wholesalers, garden centers, landscape designers and service providers, allied service providers and suppliers, and more.

Show features include:

- The New Varieties Showcase and the New Products Showcase will preview the best new genetic discoveries and hardgoods coming to the marketplace in 2022 and 2023. A panel of professionals and engaged attendees will issue awards and accolades to the top product entries and exhibiting companies across the show.
- Experts from all segments of the industry will deliver more than 45 educational seminars throughout the event, including free mini-sessions that take place at the Solution Center right on the trade show floor. Attendees can earn continuing education credits, including six hours of pesticide recertification credit. The keynote address on Wednesday will be free to all registrants. A discounted student and teacher education pass is available for attendees who provide identification from their institution.
- Networking opportunities will take place during the day and evening during the Farwest Show. The Emergent networking event invites future leaders in horticulture to meet and discuss their career goals at 3:30 p.m. on Wednesday. All attendees and exhibitors are welcome to join the Happy Hour event starting at 5:00 p.m. on the same day. On Thursday, Women in Horticulture gather at 3:30 p.m. to share their experiences, build connections and support each other's career growth. The Pub Crawl begins soon after at 5:00 p.m. at the Spirit of 77, across the street from the Oregon Convention Center.

Complete details on events, daily schedules, speakers and education for Farwest can be found at FarwestShow.com. **GT**